



OFFICIAL PRESS RELEASE

Record amount raised at the 2023 Wild West Brewfest

May 11, 2023 – The Rotary Club of Katy is thrilled to announce that the 2023 Wild West Brewfest raised over \$180,000 in proceeds! This record-breaking amount of money will soon be given to the local community through donations to several charities, funding student scholarships, as well as supporting other students in areas like FFA and band. Every dollar raised will be distributed to help others, and we would like to again thank our brewers, volunteers, vendors, sponsors, and patrons for your continued support of this fantastic event. We are so grateful to you.

In total for 10 WWBF events, we have raised over \$1.2 million in proceeds, and we continue to aim for further success. Our goal is to hit the \$2 million mark in the next 3 years. To achieve these goals, we are already hard at work planning next year's WWBF. Our dates have been set, and we cannot wait for you to join us yet again for the 2024 Wild West Brewfest on March 21-23 at Typhoon Texas in Katy, TX. Tickets are already on sale, so get yours today!

The 2024 WWBF will be back with all the best liquids, live music, activation zones, wine grotto and more. For an elevated experience, secure tickets to the VIP Hop House and/or our Reserved Craft Food where you can enjoy delicious food and sample rare beer. The K-Town Throwdown will kick off the festivities on Thursday, March 21 with free entry and \$5 pints. Next, the Launch Party will crank things up on Friday, March 22 with top beers, a live band and auction. The official Wild West Brewfest will be Saturday, March 23.

Did you know that WWBF is 100% volunteer-run? We count on hundreds of volunteers each year to make the event happen. If you've volunteered, you know how much fun it is, and if you haven't volunteered, you've been missing out. It's a wonderful way to enjoy the festival all while serving the local community – win, win! Volunteer sign-ups are open, so come be a part of something great. Visit our website at wildwestbrewfest.com for more details. If you would like to participate as a vendor at the 2024 WWBF, vendor registration is also open online. Secure your spot today.

We thank you again for your support and will be in touch with more details on the distribution of proceeds. We can't wait to share the excitement with you as we support others in need. Stay tuned for updates on next spring's festival and mark your calendars now for March 21-23, 2024.