

WILD WEST BREWFEST SPONSORSHIPS



MARCH 27

K-TOWN THROW DOWN

6-9PM

MARCH 28

LAUNCH PARTY

7-10PM

MARCH 29

BREWFEST

2-8PM



Rotary
Club of Katy





**THE WILD WEST BREWFEST
HAS BEEN RANKED #1 IN
NORTH AMERICA
FOR THREE YEARS IN A ROW!**

**YOUR SPONSORSHIP TODAY WILL
HELP BUILD OUR LEADERS FOR
TOMORROW.**





**WITH OVER
\$1.4 MILLION
GIVEN AWAY TO
VARIOUS CHARITIES,
COMMUNITY ORGANIZATIONS
AND EDUCATION,
BE A PART OF THE FOOTPRINT FOR
GENERATIONS TO COME.**

FORMED IN 1946, THE ROTARY CLUB OF KATY HAS A STRONG MEMBERSHIP OF LOCAL BUSINESSES AND PROFESSIONAL MEN AND WOMEN. THE CLUB IS PART OF ROTARY INTERNATIONAL, AND THE NONPROFIT ORGANIZATION PLANS ACTIVITIES AND FUNDRAISERS TO CONTRIBUTE TO THE LOCAL AND INTERNATIONAL COMMUNITY. "WE ENJOY PROMOTING OUR CRAFT BEER COMMUNITY, OUR SPONSORS AND THE ROTARY CLUB, ALL WHILE GIVING BACK TO MANY COMMUNITIES IN AND AROUND KATY AND HOUSTON. THE EVENT HAS RAISED OVER \$1,000,000 OVER THE PAST 10 YEARS - EVERY DOLLAR GOING BACK INTO THE COMMUNITY" SAID WWBF CHAIRMAN, DAVID LOESCH.



A FEW OF OUR CHARITABLE IMPACT TO KATY ISD

- **\$25,000 TO EDUCATION FOUNDATION**
- **\$10,000 TO FINE ARTS/BAND**
- **\$12,000 TO FFA (ANIMALS FOR KIDS TO RAISE)**
- **\$12,000 TO FFA (BARN SALE/PROCESSING):**

PLATINUM SPONSOR

HOP HOUSE + VIP

This will be the premier sponsor. For 2025, the Hop House (VIP lounge) will boast much more! This space will be in the a new location at Typhoon Texas! This will be a unique space prominently displaying your company's logo on the video wall and signage throughout! Do you want to go big, this is for you! As always, we will have great food catered by top notch restaurants from around the city! Also expect "class A service" from our bartenders, proudly serving from our one-of-a-kind Tap Walls featuring over 40 specialty beers, some brewed only for our event for 2025. We always have excellent lounge seating for all, while boasting several high-top custom-made tables unique only to the Wild West Brewfest. Our musical entertainment sets the bar, appealing to all music enthusiasts. While having restricted access to this massive party within a party. You will be the "Title" sponsor for the entire event. You and your company will be in front of thousands of people. In addition, you will be featured multiple times on our social media pages. Three weeks prior to the event we were getting more than 74,000 views a week!

- Community exposure to over 200,000 households, community websites and community e-newsletters, in addition to exposure to the City of Katy during council meetings and as our Platinum Sponsor to the Convention and Tourism Board of the City of Katy
- Premium signage location throughout the event for marketing
- Hop House signage as well as having your company's name being announced on stage several times during the event by all bands.
- 20 Invitations to the Launch Party held the night before the event in the Hop House
- 20 Hop House (VIP) Passes
- 40 Event tickets
- One booth space in our event to showcase your product or service during the event including 2 attendees
- 3 Hotel Rooms in Katy for you or your guests
- Personal recognition in the Hop House during the WWBF and an opportunity for you and your team to get up on stage in front of our guests!

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the title of the event in all materials, including website, event banner, print materials, public service announcements and any other event materials
- Name on all VIP wristbands as well as cups (2000).
- Company name on the entrance and exit banners

**MUCH MORE, INQUIRE FOR
DETAILS!**

**THIS OPPORTUNITY IS
LIMITED TO TWO ONLY
@ \$15,000**



THE GULLY WASHER PARTY

EXCLUSIVE READY TO DRINK OPTIONS!

CABANAS, EXCELLENT LIQUID, PLENTY OF SEATING AND A BAND TO ENTERTAIN YOUR GUESTS

Exclusive Ready to Drink options for our guest! Very popular in 2024, prime spot for everyone!

This area will be used all day and by every patron who visits the WWBF. We will have multiple brewers in this area under their own cabanas along with music, it will serve both as a meeting spot and a relaxation zone for our patrons. Your company's name will be seen by thousands all day long. This truly will be one of a few unique spaces in the event showcasing your company. This will be your space with a terrific location along with plenty of seating for your guests under shade.

THIS OPPORTUNITY IS LIMITED TO ONE ONLY @ \$7,000

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Company name on the banners in the space indicating that you are the Exclusive Sponsor of this unique space in within the event
- Community exposure to over 200,000 households, community websites and community e-newsletters
- Premium signage location throughout the event for marketing PLUS the opportunity to provide swag to all VIPs
- Exclusive signage located at general admission check in where all cups will be distributed indicating where this tent will be located and your company is the exclusive sponsor
- 8 Invitations to the Launch Party held the night before the event in the Hop House
- 8 Hop House (VIP) Passes
- 14 Events tickets
- 2 Hotel Rooms for you or your guests
- One booth space in our event to showcase your product or service during the event including 2 attendees

Exclusive sponsor of this popular zone!



RESERVED CRAFT ROOM

ARE YOU LOOKING TO MAKE AN IMPACT TO THE “HIGH ROLLERS” OF THE EVENT?

The Reserved Craft Room (RCR) made its debut in 2017, our vision was to have a quiet and personalized space within the event where our top tier VIP's and their guests along with our other high-profile attendees can relax. This venue has become so popular, we have had to expand it each year, 2025 will be no different!

Here you will find a comfortable location to speak to these guests while they relax with special liquid not found anywhere else in the event. This package is for the company who wishes to get up close and personal with the RCR guests. This location will be adjacent to the Hop House such that your guests can enjoy great liquid and great food! In addition, the area will be catered for your guests, while serving up the absolute best liquid at the festival!

WHAT YOU SHOULD EXPECT:

- Company name/logo as well as website on a keepsake snifter glass - this will be on ONLY snifter glass in the event
- Company name inside the RCR along side our furniture partner and sponsor
- Community exposure to over 200,000 households, community websites and community e-newsletters, in addition to exposure to the City of Katy during council meetings
- 10 Invitations to the Launch Party held the night before the event in the Hop House
- 10 Hop House (VIP) Passes
- 20 Event tickets
- One booth space in our event to showcase your product or service during the event including 2 attendees
- 2 Hotel Rooms in Katy for you and your guests

THIS OPPORTUNITY IS LIMITED TO FIVE ONLY AT @ \$7,000



SILENT AUCTION TENT

BE FRONT AND CENTER OF EVERY PATRON ENTERING THE EVENT!

A 60X40 TENT

Which will be at the FRONT of the event space. EVERY PATRON will have to walk through this space in order to enter the event. If you want to touch everyone, this is your spot! This will be your chance to showcase your business in front of everyone at the event, regardless of what type of ticket they hold!



WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Company name on the banners in silent auction tent
- Community exposure to over 200,000 households, community websites and community e-newsletters
- Premium signage location throughout the event for marketing PLUS the opportunity to provide a gift bag to VIPs
- Exclusive signage located at general admission check in indicating where the Silent Auction Tent will be with your company as the sponsor
- 6 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House (VIP) Passes
- 10 Event tickets
- 3 Hotel Rooms for you or your guests

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$10,000



LANYARD AND BADGE SPONSORSHIP

FOR GENERAL ADMISSION AND VIP!

Do you want to make an impression on our patrons and touch over 1,000 people? Give them something to take home and remember the WWBF with your company branding. Sponsorship will be both on the lanyard and the badge that people will be wearing. This is a unique opportunity to sponsor an item that will truly touch everyone on the ground and they will take it home!

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcement and more
- Community exposure to over 200,000 households, community websites and community e-newsletters
- Premium signage location throughout the event for marketing PLUS the opportunity to provide a gift bag to VIPs

- 6 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House VIP Passes
- 20 Event tickets
- 1 Hotel rooms for you and your guests
- One booth space in our event to showcase your product or service during the event including 2 attendees
- Personal recognition during the event in the Hop House as well as an opportunity to get up on stage in front of our guest!



THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$4,000

EXCLUSIVE TICKET SPONSORSHIP

Make an impression with ALL attendees, have YOUR COMPANY NAME on all digital tickets, Radio and TV stations as giveaways to their listeners and viewers, several VIP's including all of the City of Katy's councils and board. Your company will be the only one listed, over 7,000 tickets that will be given to the recipient. Promote your brand to thousands!

WHAT YOU SHOULD EXPECT:

- Company name/logo listed in materials including website
- Your company name on all digital tickets (over 2000)
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House (VIP) passes
- 10 Event tickets

THIS OPPORTUNITY IS LIMITED TO FOUR ONLY AT @ \$3,000

DUPLICATES OF THIS TICKET WILL NOT BE ADMITTED. TICKETS ARE SUBJECT TO THE TERMS AND CONDITIONS APPLICABLE TO OFFER PURCHASE.

ANY QUESTIONS? support@wwbf.com

Terms and conditions can be reviewed at wwbf.com/terms
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Company Name Here

LAUNCH PARTY SPONSORSHIP

BEST FRIDAY NIGHT PARTY ON THE WEST SIDE OF HOUSTON! HELD FRIDAY NIGHT!!

It is clear that the WWBF has and is migrating into a 3-day event. This party consistently is referred to the best party on the west side of Houston. We have aligned with brewers in Houston to "Launch" a special brew at this event! This will either be a "pre-release" or a "one off" by the brewer for this event! This will be the ONLY place to taste this tantalizing liquid and we will be sure to market it such. We fully expect to have 1400+ people at this event; this will be the party before the party. You and your company will have the unique opportunity to be the lead sponsor of this special event.

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the title of the Launch Party in all materials, including website, event banner, print materials, public service announcements and any other event materials
- Name on all wristbands and commemorative pint glasses for the Launch Party
- Company name on the entrance and exit banners of the Launch Party as well as within the tents!
- Community exposure to over 200,000 households community websites and community e-newsletters, in addition to exposure to the City of Katy during council meetings and as our Launch Party Sponsor to the Convention and Tourism Board of the City of Katy.
- 20 Invitations to the Launch Party held the night before the event in the Hop House
- 10 Hop House (VIP) Passes
- 20 Event tickets
- One booth space in our event to showcase your product or service during the event including 2 attendees.
- 2 Hotel Rooms in Katy for you or your guests
- Personal recognition in the Hop House during the Launch Party and an opportunity for you and your team to get up on stage in front of our guests!



**THIS OPPORTUNITY IS
LIMITED TO TWO ONLY
AT @ \$9,000**

REGISTRATION SPONSORSHIP

Want to be the first thing people see!? Be the Registration sponsor! With this 20x20 tent "Welcoming" people to the Wild West Brewfest with your logos on the banners along with the WWBF will make a great first impression! You can be assured that every patron will see your logos as we will only have one registration location in the entire event!

WHAT YOU SHOULD EXPECT:

- 20 Invitations to the Launch Party held the night before the event in the Hop House
- 10 Hop House (VIP) Passes
- 20 Event tickets
- One booth space in our event to showcase your product or service during the event including 2 attendees
- 1 Hotel Rooms in Katy for you or your guests

THIS OPPORTUNITY IS LIMITED TO TWO ONLY AT @ \$7,000



EXCLUSIVE WWBF MECHANICAL BULL

This is coming back for 2025 - was a hit last year and our patrons have been asking for this! Want to provide our patrons something fun to do and show off to their partner or friends?! This is sure to be a big hit with the customer and they will love you and your company for this unique opportunity to ride the bull! We will provide everything, you simply show up and market your company, great way for you to get brand recognition!

WHAT YOU SHOULD EXPECT:

- 10 Invitations to the Launch Party held the night before the event in the Hop House.
- 10 Hop House VIP Passes
- 20 event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$6,000



WRISTBAND SPONSORSHIP

Company name/logo listed in all materials including website, and one event banner.

WHAT YOU SHOULD EXPECT:

- Company name and logo on the wristband of over 6000 people
- 2 Invitations to the Launch Party held the night before the event in the Hop House
- 2 Hop House (VIP) Passes
- 10 Event tickets



THIS OPPORTUNITY IS LIMITED TO FOUR ONLY AT @ \$2,000

VIP	
GA	
VIP NO BEER	
DESIGNATED DRIVER	
LAUNCH PARTY	

WATER SPONSORSHIP

Remember...it will be HOT...water is a must. This will be a key sponsor, and will show the patron that you care about their well-being. This sponsorship is perfect for the company that wishes to sponsor something other than that beer related, and get in front of over 6,000 people. We will have water stations in the event and they will be manned by you and volunteers.



WHAT YOU SHOULD EXPECT:

- 5000 bottles of cold water with your companies logo and information on the bottle with an additional 1000 bottles in the Hop House
- The water stations to be manned by you and volunteers
- 4 Invitations to the Launch Party held the night before the event
- 6 Hop House (VIP) Passes
- 10 Event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$6,000

WINE GROTTO SPONSORSHIP

This Zone has been a huge hit for the last three years...do you want to attract the wine buyers, this is your spot! This will be the ONLY location on property during the event that your guest can enjoy a nice glass of wine. This space will be popular by all, with a great bar, shade and seating, we know this will be a welcomed addition to the Wild West Brewfest! We will have an enclosed pavilion with A/C, with tables for patrons to relax and enjoy each others company while enjoying either a cold beer or a great glass of wine is a relaxing atmosphere. We will have a bar in this area along with music, it will serve both as a meeting spot and a relaxation zone for our patrons. Your company's name will be seen by thousands all day long. This truly will be a unique spaces in the event showcasing your company and you will find that most patrons will hang out in YOUR SPACE!

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Company name on the banners in the space indicating that you are the Exclusive Sponsor of this unique space in within the event
- Community exposure to over 200,000 households, community websites and community e-newsletters



- Premium signage location throughout the event for marketing PLUS the opportunity to provide swag to all VIPs
- Exclusive signage located at general admission check in indicating where this tent will be located and your company is the exclusive sponsor
- 6 Invitations to the Launch Party held the night before the event in the Hop House.
- 6 Hop House (VIP) Passes
- 10 Events tickets
- 1 Hotel Rooms for you or your guests.
- One booth space in our event to showcase your product or service during the event including 2 attendees

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$8,000



CAN ZONE

SHOWCASING YOUR BREWERY IN FRONT OF THOUSANDS!

Do you want to showcase your brewery in front of thousands while selling your product in cans? Be one of only 5 can zones within the 100,000 sq. foot space! Your zone will be next to the main stages, capture the audience while educating them on your products!

WHAT YOU SHOULD EXPECT:

- 8 Invitations to the Launch Party held the night before the event in the Hop House
- 12 Hop House (VIP) Passes
- 20 Event Tickets

THIS OPPORTUNITY IS LIMITED TO FIVE ONLY AT @ \$5,000



HOP HOUSE - COMMEMORATIVE PINT GLASS

The Hop House patrons are looking for something more, and this will be it! This pint glass will emulate our logo along with your company's logo and website etched using multiple colors on the glass. Each Hop House patron will receive one upon leaving the WWBF, in addition these will be one of a kind, which will be kept forever.

WHAT YOU SHOULD EXPECT:

- Company's name and logo as well as website on this keepsake pint glass - produced in color to stand out
- Company name inside the Hop House on a banner-as pint glass sponsor
- Community exposure to over 200,000 households, community websites and community e-newsletters, in addition to exposure to the City of Katy during council meetings and to the Convention and Tourism Board of the City of Katy

- 10 Invitations to the Launch Party held the night before the event in the Hop House
- 10 Hop House (VIP) Passes
- 20 Event Tickets
- One booth space in our event to showcase your product or service during the event including 2 attendees
- 2 Hotel Rooms in Katy for you or your guests

THIS OPPORTUNITY IS LIMITED TO TWO ONLY AT @ \$6,000



EXCLUSIVE BREWER MEET UP

Are you looking to elevate your brand's presence and connect with an engaged audience of craft beer enthusiasts? Look no further than our Brewer Meet Up Sponsorship opportunity! This exciting sponsorship gives your company the chance to set up a dedicated tent at our highly anticipated Brewer Meet Up. This event brings together Houston's most respected brewers and a passionate crowd of beer lovers, providing a unique platform for meaningful interactions and brand exposure. Engage directly with beer aficionados who are eager to learn about and sample the latest brews. This is your chance to showcase your products, services, and company ethos.

WHAT YOU SHOULD EXPECT:

- 8 Invitations to the Launch Party held the night before the event in the Hop House
- 12 Hop House VIP Passes
- 20 Event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$7,000

POP SOCKETS - TO ALL OUR GA & VIP PATRONS

Brand your company! Do you want to touch all of our patrons and give them something that they will use? Grab this sponsorship today before it sells! Our registration team will give all of our patrons as they come through the gates a pop socket for their phone with your logo on it! This is a great way to touch many with little effort from your staff!

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$6,000

WHAT YOU SHOULD EXPECT:

- 10 Invitations to the Launch Party held the night before the event in the Hop House
- 14 Hop House VIP Passes
- 26 Event Tickets



THE RIDE SHARE DESIGNATED PICKUP SPOT

Does your company want to show responsibility while also encouraging our patrons to get home safely? Sponsor this responsible zone in conjunction with the Designated Drivers Tent. This will be a zone outside the event close to registration where the ride share companies such as Lyft and Uber will be able to pick up. We will have a 20x20 structured tent along with tables and chairs accompanied with snacks, juice, hydration drinks and cold brew coffee. This would be a great area for you to promote your company while also showing that you are dedicated to the well being of the patron.

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$5,000

WHAT YOU SHOULD EXPECT:

- 8 invitations to the Launch Party held the night before the event in the Hop House
- 12 Hop House VIP Passes
- 20 Event tickets



FENCE SPONSORSHIP

Make an impact on ALL of our patrons! With fencing a big part of our event, your company logo will be on no less than 15 banners around the fence, facing both inside and out. If you are looking for exposure all around the event, this is your sponsorship!

- Premium signage location throughout the event for marketing PLUS the opportunity to provide a gift bag to VIPs
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 4 Hop House (VIP) Passes
- 6 Event tickets
- 1 Hotel Rooms for you or your guests
- One booth space in our event to show case your product or service

THIS OPPORTUNITY IS LIMITED TO FOUR ONLY AT @ \$2,000

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Community exposure to over 100,000 households, community websites and community e-newsletters

SUNGLASSES SPONSORSHIP

Want to be in everyone's hands? This sponsorship is for you! Sunglasses for our guess with your logo available at multiple locations through the event.

WHAT YOU SHOULD EXPECT:

- 1000 Sunglasses with your logo
- 10 Invitations to the Launch Party held the night before the event in the Hop House
- 10 Hop House VIP Passes
- 16 Event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$4,000



EXECUTIVE LEVEL GENERAL ADMISSION - TASTING CUPS

WHAT YOU SHOULD EXPECT:

- Company name/logo and website on over 9000+ one of a kind tasting mugs, which each patron will take home
- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Company name on the banners in the courtyard of the event, and exit banner
- Community exposure to over 100,000 households, community websites and community e-newsletters, in addition to exposure to the City of Katy during council meetings and to the Convention and Tourism Board of the City of Katy

- Premium signage location throughout the event for marketing PLUS the opportunity to provide a gift bag to VIPs
- Exclusive signage located at general admission check in where all cups will be distributed
- 10 Invitations to the Launch Party help the night before the event in the Hop House
- 10 Hop House VIP Passes
- 20 event tickets.
- 1 Hotel Rooms in Katy for you and your guest
- One booth space in our event to showcase your product or service during the event including 2 attendees

THIS OPPORTUNITY IS LIMITED TO FOUR ONLY AT @ \$4,000



WWBF STAGE SPONSOR

WHAT YOU SHOULD EXPECT:

Want to be a "part of the WWBF?" Grab this unique opportunity to sponsor a stage within the event footprint! Seen by thousands all day long, if you're looking for branding, this is your sponsorship!

- Company name/logo listed in materials including website
- Your company name on all printed tickets (over 2000)
- 6 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House VIP Passes
- 12 Event tickets

THIS OPPORTUNITY IS LIMITED TO TWO ONLY AT @ \$4,000

ICE SPONSORSHIP!

Ice Sponsorship Remember...Beer and ice go very well together! We go through an entire 18-wheeler of ice at our event! We are serious about keeping our beer cold, and you should be serious about getting involved in this terrific sponsorship!

THIS OPPORTUNITY IS LIMITED TO TWO ONLY AT @ \$3,500



WHAT YOU SHOULD EXPECT:

- Company name/logo listed in materials including website, and the Ice Banners (2)
- Recognition by the band throughout the event recognizing you and your company for providing the ice to make our beer cold!(Which is a huge hit!)
- 4 Invitations to the Launch Party held the night before the event in the
- 6 Hop House (VIP) Passes
- 10 Event tickets

GOLF CART SPONSORSHIP

The perfect example of service and luxury, with the new location at Typhoon Texas, this will be a very visible sponsorship. Our plan will be to transport many if not most of our guests from parking to Typhoon Texas. This will be a very much appreciated service and you have the opportunity to promote your service oriented business in this unique way. This will be available for all guests. A lot of the positive feedback we received from our 2025 events was about the golf carts, and how nice it was for people to be picked up in them. This is a service that most events (if any) do not provide and it sets our event apart from the rest. Feature your company as the title sponsor of our golf carts, make that first impression when our staff pick up our guests and shuttles them to our event.

WHAT YOU SHOULD EXPECT:

- Company name/logo featured in the event, including website, event banner, public service announcements and more
- Company name on all golf carts indicating that you are the Exclusive Sponsor this unique service within the event
- Community exposure to over 100,000 households, community websites and community e-newsletters
- Premium signage location throughout the event for marketing PLUS the opportunity to provide a gift bag to VIPs
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 4 Hop House (VIP) Passes
- 6 Event tickets
- 1 Hotel Rooms for you or your guests
- One booth space in our event to showcase your product or service during the event including 2 attendees

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$3,500



LIVE AUCTION PADDLE SPONSORSHIP!

Opportunity to be in everyone's hands!

WHAT YOU SHOULD EXPECT:

- Hundreds of Paddles for our Live Auction at Launch Party sponsored by the City of Katy.
- Company name/logo listed in materials including website
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 4 Hop House (VIP) Passes
- 8 Event tickets



YOUR 



THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$2,500

BEER VIBE TEAM

Opportunity to be the party!

Become an integral part of the event by sponsoring the team responsible for maintaining the vibrant atmosphere. This exclusive association with the Beer Vibe Team will set your brand apart and create lasting impressions among event attendees.

WHAT YOU SHOULD EXPECT:

- Your company logo will be prominently displayed on all Beer Vibe Team uniforms
- Company name/logo listed in materials including website
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House (VIP) Passes
- 10 Event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$3,000



QR CODE COASTER SPONSORSHIP!

Opportunity to be in everyone's phone! Our guests are always looking for our Beer Menus and maps to find their favorite brewer!

WHAT YOU SHOULD EXPECT:

- 5000 coaster with QR Code and your logo
- Company name/logo listed in materials including website
- 4 Invitations to the Launch Party held the night before the event in the Hop House
- 6 Hop House (VIP) Passes
- 10 Event tickets

THIS OPPORTUNITY IS LIMITED TO ONE ONLY AT @ \$4,000



GENERAL SPONSORSHIP

WHAT YOU SHOULD EXPECT:

- Company name/logo listed on website, event banner
- 2 Hop House (VIP) Passes
- 4 Event tickets

THIS OPPORTUNITY IS LIMITED TO TEN ONLY AT @ \$1,000

BOOTH SPACE:

WHAT YOU SHOULD EXPECT:

- Capture the attention of the attendees as they visit the venue. Pass out fliers and promotional pieces. Opportunity to hold a drawing. 2 attendees. Space size is 10x10
- Add your logo to our web site: \$50
- Add 2 Launch Party and 2 General Admission tickets for \$75

THIS OPPORTUNITY IS LIMITED TO 30 ONLY AT @ \$400



THANK YOU IN ADVANCE!

THANK YOU IN ADVANCE FOR YOUR CONSIDERATION TO SPONSOR THIS PREMIER KATY EVENT. YOU WILL HAVE THE OPPORTUNITY TO SHOWCASE YOUR BUSINESS IN FRONT OF THOUSANDS OF PEOPLE THAT WILL REMEMBER THIS EVENT AS NOT ONLY A GREAT TIME, BUT ALSO FOR YOUR GENEROUS SUPPORT OF WORTHY CAUSES. WE ARE COMMITTED TO YOU AND YOUR COMPANY, IN HAVING A TERRIFIC EXPERIENCE AT THE 2025 EVENT. THIS IS WHY WE HAVE A DEDICATED TEAM TO CATER TO YOUR NEEDS AND REQUESTS, WE TAKE YOUR BUSINESS SERIOUSLY, AND WE WILL DO ALL WE CAN TO INSURE YOU AND YOUR GUESTS HAVE A GREAT TIME.

WHAT YOU SHOULD EXPECT FROM OUR EVENT:

- OVER 9000 PATRONS
- 59% ARE 38-51
- AVERAGE INCOME \$112,000
- 48% FEMALE
- 81% COLLEGE GRADUATES
- 72% OF OUR WEBSITE TRAFFIC WERE NEW USERS FOR 2025
- 74.26% OF OUR TRAFFIC WAS FROM ORGANIC SEARCHES (PATRONS LOOKING FOR OUR EVENT)
- A CLEAN AND SAFE EVENT THAT YOU WILL BE PROUD TO BE ASSOCIATED WITH
- AN EVENT STAFFED BY 100% VOLUNTEERS WHO TAKES NO FEE, WE GIVE AWAY 100% OF THE NET PROFITS THAT THE EVENT PRODUCES

WE HAVE ATTACHED THE UPDATE LETTER FOR YOUR REVIEW THAT WE SENT TO ALL OUR SPONSORS FOR THE 2024 EVENT. AS YOU WILL SEE, IT WAS A HUGE SUCCESS, AND WE HELPED A LOT OF FAMILIES. AGAIN, THIS IS UNLIKE NO OTHER, THE PRINCIPALS/ORGANIZERS OF THE WILD WEST BREWFEST, ALL HAVE JOBS, JUST LIKE YOU, WE DONATE OUR TIME, OUR ENERGIES, AND CAPITAL TO MAKE THIS EVENT NOT ONLY A SUCCESS BUT SOMETHING THAT YOU WOULD BE PROUD OF PARTICIPATING IN.

THANK YOU FOR THE OPPORTUNITY, WE WELCOME YOUR QUESTIONS AND BY ALL MEANS, PLEASE LET US KNOW HOW WE CAN MAKE THIS HAPPEN!

VISIT US AT OUR NEW
LOCATION AND
WEBSITE

GET YOUR TICKETS
NOW

CHECK THE
IMPACT ON YOUR
COMMUNITY!

PLEASE CONTACT: DAVID LOESCH (EVENT CHAIRMAN)
AT 713.502.0328 OR EMAIL AT
INFO@WILDWESTBREWFEST.COM



BE THE GOOD
IN THE WORLD